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SATURDAY
OCTOBER 12th
1974

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our visitors . . .

From left to right *(Front Row)* Mickey Cook, Bobby Svarc, Mike Walker, Colwyn Rowe, John McInally, Ray Bunkell, Steve Leslie. *(Back Row)* Bobby Roberts (Trainer), Mick Packer, Phil Thomas, Steve Foley, Barry Dominey, Lindsay Smith, Ray Harford, Stuart Morgan, John Froggatt, Alex Smith, Barry Dyson, Jimmy Lindsay, Jim Smith (Manager).

PEN PICTURES

MIKE WALKER. Goalkeeper signed from Watford in 1973. Under-23 Welsh international who previously played with Shrewsbury and York and was unbeaten 19 times last season.

ALEX SMITH. A Yorkshireman who served Bradford City and Huddersfield Town before moving south. Made 100 appearances for Southend prior to joining Colchester.

LINDSAY SMITH. A 19 years old London boy who came up through the youth scheme.

STEVE LESLIE. Another youth team product from Brentwood. Has attracted interest of some senior clubs.

RAY HARFORD. A centre back with previous experience at Charlton, Exeter, Lincoln and Mansfield. Ever-present last season.

MICK PACKER. Signed from Watford last year and made 33 appearances.

PHIL THOMAS. A 21 years old utility player from Bournemouth now featuring successfully in the attack.

BOBBY SVARC. A centre forward from his manager's old club, Boston United. Top scorer last season with 27.

JOHN FROGGATT. Another striker from Boston United, for whom he was top scorer for four seasons. Got two last Saturday against Gillingham.

JIMMY LINDSAY. Only Scot in the side. Previously with West Ham and Watford.

MICKEY COOK. A Londoner now in his fifth season in League football. Missed only two games last season.

COLCHESTER UNITED

Though Colchester United were formed in 1873 as an amateur club, they had to wait 77 years before they could sample League football.

Professionalism was adopted in 1937 and entry to the Southern League followed. While still a non-League club they reached the 5th round of the F.A. cup in 1947–48 by dismissing Wrexham, Huddersfield (who were then in Division I) and Bradford P.A.

After just missing promotion to the Second Division in 1956–57, they were relegated to the Fourth Division four years later, but returned to the higher grade at the first attempt for three seasons before dropping back again.

Their last spell in Division Four extended for six years and ended with promotion last season when, after leading the table for most of the time, they finished third with 60 points from their 46 matches.

Their performance last season was all the more meritorious because in 1972–73, after a change of manager early on, they had struck rock bottom and had to apply for re-election.

Now, with a blend of youth and experience, they are bidding strongly for a place in the Second Division for the first time in the club's history.

They are obviously a team who can score goals, and Bobby Svarc, who led the way last season, is already well on the target this season.

Situated away from the more thickly populated parts of Essex, Colchester have to survive on very modest gates and their record attendance was 19,072 for a cuptie with Reading in 1948. Their finest hour-and-a-half, however, was in February, 1971, when they beat Leeds United 3–2 in the cup and had record receipts of £10,541.

Famous names who have occupied the manager's chair at the Layer Road ground are the brothers Ted and Benny Fenton, Jimmy Allen, of Aston Villa and England fame, and Neil Franklin, another famous England centre half.

MANAGER

Jim Smith hails from Sheffield and was with the Blades as a young player. He moved on to Aldershot, for whom he appeared 74 times, and then back to Yorkshire to play in 114 games for Halifax Town.

There followed a spell at Lincoln City before he became player-manager for the successful Northern Premier League club, Boston United.

He accepted the challenge at Colchester, who were then amongst the bottom four in the Fourth Division, in October, 1972, and under his guidance the club gained promotion last season.

KEEP OFF

Please do not damage the advertisements facing the pitch or obscure them, and KEEP OFF THE GRASS. The playing area must be kept clear of spectators. Needless damage is done when supporters go on to it. THIS MUST CEASE, otherwise well-behaved youngsters as well as offenders may be penalised. You can cheer from the terraces.

RECORD REQUESTS

Supporters wishing to have a record played in the pre-match or half-time entertainment spots over the public address system should send their requests to the Secretary, Deepdale, Preston, marking their envelope in the bottom left hand corner "D.J."

CHARLT

Of all the teams I have seen this season, Colchester pose as great a threat as any. They are a young side, well coached, well trained and well disciplined and, as I like to think that North End are in the same mould, I think this all adds up to Colchester's first visit to Deepdale being a very interesting confrontation.

They are one of our leading challengers, being now in fourth place and the knowledge that they are facing good opposition should put our lads on their mettle.

People may remember Colchester as the side which shocked the football world by putting Leeds out of the cup four seasons ago, when Ray Crawford got the goals that mattered, but they are a different side altogether. They are a very ambitious side who want to do well and who will go all out to win and I just hope that North End are not one of the rungs in their ladder.

As you know, we had provisionally arranged for Leeds to visit Deepdale for Alan Kelly's testimonial on November 19th. This fell through but we are more than delighted to have been able to secure a visit from Stoke City, probably one of the most attractive sides in the country. They have so many players of

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ON CHAT

world renown like Geoff Hurst, Alan Hudson and Mike Pejic, along with Jimmy Greenhoff and Terry Conroy. Gordon Banks may also make an appearance during the evening.

It will not, however, be the usual "friendly." I shall be telling our players to treat it as a cuptie or an ordinary League game and put everything they have into it. In other words, I expect that those who buy tickets will get full value for their money in a football sense.

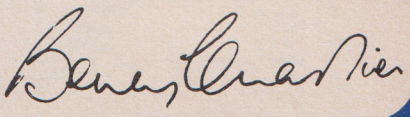
After all, you are just as likely to get injured not trying as when you do.

No doubt Alan Kelly's praises will be sung in various quarters over the next few weeks and I shall be adding my own tribute to this outstanding goalkeeper in due course.

This is an exciting occasion to look forward to and it should give a great boost to our lads to come up against First Division opposition of such quality.

Supporters will have seen that we have brought Billy Haydock onto the staff as an additional coach. He comes to us after experience as a player with Bolton, Manchester City and Stockport and fresh from a managerial job at Macclesfield.

I am delighted with this appointment and it should release Nobby Stiles from some of his duties and enable him to concentrate on playing. Nobby has been too busy lately with the Reserves to be considered for first team football but I am sure he still has a lot more to give on the field.



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League: Second Division Champions
1904 1913 1951
Runners-up: Twice

League: Third Division Champions
1971

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1889 1938

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1888 1922 1937 1954 1964

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1941

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1938

F.A. Youth Cup Finalists
1960

First Team Record

SEASON 1974–75

1974		Opponents		Rslt.	Pts	Gate
Aug.	17	**Plymouth Argyle**	h	1–0	2	11663
,,	20	**Rochdale (LC1)**	h	1–0	–	7780
,,	24	Watford	a	2–3	0	8918
,,	31	**Walsall**	h	3–2	2	7446
Sept.	3	**Bury**	h	3–0	2	10404
,,	7	Aldershot	a	2–1	2	6337
,,	10	**Sunderland (LC2)**	h	2–0	–	13279
,,	14	**Blackburn Rovers**	h	0–0	1	18042
,,	17	**Charlton Athletic**	h	2–0	2	11869
,,	21	Peterborough United	a	0–0	1	13120
,,	24	Crystal Palace	a	0–1	0	19680
,,	28	**Bournemouth**	h	5–2	2	10421
Oct.	1	Bury	a	0–2	0	11914
,,	5	Hereford United	a	2–2	1	11438
,,	9	Chester (LC3)	a			
,,	12	**Colchester United**	h			
,,	19	Brighton	a			
,,	22	**Gillingham**	h			
,,	26	**Grimsby Town**	h			
Nov.	2	Halifax Town	a			
,,	6	Gillingham	a			
,,	9	**Southend United**	h			
,,	13	League Cup 4				
,,	15	Tranmere Rovers	a			
,,	23	F.A.Cup (1)				
,,	30	**Huddersfield Town**	h			
Dec.	4	League Cup 5				
,,	7	Wrexham	a			
,,	14	F.A.Cup (2)				
,,	21	**Port Vale**	h			
,,	26	Blackburn Rovers	a			
,,	28	**Chesterfield**	h			
1975						
Jan.	4	Charlton Athletic (3)	a			
,,	11	**Wrexham**	h			
,,	15	League Cup Semi-Final				
,,	18	Huddersfield Town	a			
,,	22	League Cup Semi-Final				
,,	25	**Swindon Town** (4)	h			
Feb.	1	Southend United	a			
,,	8	**Halifax town**	h			
,,	15	Swindon Town (5)	a			
,,	22	**Tranmere Rovers**	h			
,,	28	Walsall	a			
Mar.	1	League Cup Final				
,,	8	**Crystal Palace** (6)	h			
,,	15	Bournemouth	a			
,,	18	Plymouth Argyle	a			
,,	22	**Aldershot**	h			
,,	29	Port Vale	a			
,,	31	Chesterfield	a			
Apr.	1	**Peterborough United**	h			
,,	5	Grimsby Town (S.F.)	a			
,,	12	**Hereford United**	h			
,,	19	Colchester United	a			
,,	22	**Watford**	h			
,,	26	**Brighton**	h			
May	3	F.A.Cup Final				

First Team Appearances Season 1974–75

(12 League matches)

Bird 12; Brown 12; Burns 12; Charlton 12; Elwiss 12; Lamb 12; Morley 12; Spark 12; Holden 11; Sadler 11; McMahon 10; Baxter S. 1; Coleman 1; Fielding 1; Williams 1.

First Team Goals Season 1974–75

(League Cup): Charlton 1; Holden 1; Morley 1.
(League): Holden 6; Elwiss 4; Morley 4; Charlton 3; Bird 1; Burns 1; Lamb 1.

SEASON 1974–75
Division III
(including 8th October, 1974)

	P.	W.	D.	L.	Goals For	Ag.	Pts
Blackburn Rovers	10	7	2	1	14	7	16
Preston North End	**12**	**6**	**3**	**3**	**20**	**13**	**15**
Peterborough United	11	6	3	2	13	11	15
Colchester United	11	5	4	2	17	11	14
Walsall	12	5	4	3	20	13	14
Crystal Palace	11	7	0	4	18	13	14
Watford	12	4	6	2	17	16	14
Swindon Town	12	5	4	3	20	19	14
Southend United	13	6	1	6	14	11	13
Charlton Athletic	11	5	3	3	18	16	13
Wrexham	10	4	3	3	19	15	11
Bury	12	4	3	5	11	11	11
Chesterfield	11	5	1	5	16	17	11
Plymouth Argyle	12	5	1	6	17	19	11
Hereford United	12	4	2	6	15	14	10
Port Vale	11	2	6	3	14	15	10
AFC Bournemouth	9	4	1	4	8	9	9
Tranmere Rovers	11	3	3	5	12	14	9
Brighton & H.A.	12	3	3	6	12	21	9
Grimsby Town	11	3	2	6	15	18	8
Aldershot	12	4	1	7	14	19	8
Halifax Town	12	1	5	6	13	23	7
Gillingham	11	1	5	5	9	17	7
Huddersfield Town	9	3	0	6	8	12	6

PROFESSIONAL PLAYING STAFF Season 1974–75

	Height	Weight	Birthplace
Baxter, Stuart	6' 1"	11st 11	Wolverhampton
Bird, John	6' 0"	12st 6	Doncaster
Brown, John	5' 11½"	12st 6	Bradford
Burns, Francis	5' 8½"	10st 7	Coatbridge
Charlton, Bobby	5' 9"	12st 1	Ashington
Coleman, Gordon	5' 8½"	11st	Nottingham
Elwiss, Michael	5' 11½"	12st	Doncaster
Holden, Mel	6' 2"	13st 2	Dundee
Lamb, Alan	5' 9"	10st 4	Falkirk
McMahon, John	5' 9"	12st	Manchester
Morley, Tony	5' 8"	10st 12	Ormskirk
Sadler, David	6' 0"	12st 10	Yalding (Kent)
Spark, Alex.	5' 10"	12st 1	Stenhousemuir
Stiles, Nobby	5' 6"	10st 10	Manchester
Treacy, Ray	5' 9"	11st	Dublin
Williams, Gary	6' 0"	11st 4	Liverpool

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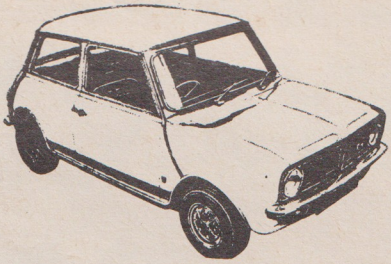

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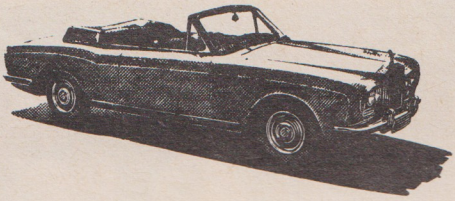

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PAYNES PNE PICTURES

from the Bournemouth match.

Top Right:
Alex Spark on a run down the left wing.

Bottom Right:
A determined Mike Elwiss beats two Bournemouth defenders.

Below:
Alan Lamb in action against Bournemouth.

Reserve Team Record

RESERVE TEAM FIXTURES

1974		Opponents		Rslt.	Pts
Aug.	17	Aston Villa	a	1–4	0
„	24	**Bury**	h	2–0	2
„	27	**Blackpool**	h	3–2	2
„	31	Coventry City	a	1–3	0
Sept.	3	Blackpool	a	2–2	1
„	14	Wolverhampton w,	a	2–4	0
„	21	**Sheffield Wednesday**	h	2–3	0
„	28	Liverpool	a	2–4	0
Oct.	5	**Bolton Wanderers**	h	1–1	1
„	12	West Bromwich albion	a		
„	19	**Manchester City**	h		
„	29	Huddersfield Town	a		
Nov.	2	**Sheffield United**	h		
„	9	Newcastle United	a		
„	16	**Everton**	h		
„	25	Stoke City	a		
„	30	Burnley	a		
Dec.	7	**Nottingham Forest**	h		
„	14	**Aston Villa**	h		
„	21	Leeds United	a		
„	28	Derby County	a		
1975					
Jan.	1	**Wolverhampton W.**	h		
„	11	Nottingham Forest	a		
„	18	**Burnley**	h		
Feb.	1	**Newcastle United**	h		
„	8	Sheffield United	a		
„	15	**Stoke City**	h		
„	22	Everton	a		
„	25	**Derby County**	h		
Mar.	1	**Coventry City**	h		
„	8	Manchester United	a		
„	15	**Leeds United**	h		
„	22	Sheffield Wednesday	a		
„	29	**Liverpool**	h		
„	31	Blackburn Rovers	a		
Apr.	5	**West Bromwich A.**	h		
„	12	Bolton Wanderers	a		
„	19	**Huddersfield Town**	h		
„	26	Manchester City	a		
		Bury (to be arranged)	a		
		Manchester United	h		
		Blackburn Rovers	h		

Central League
(including 5th October, 1974)

	P.	W.	D.	L.	Goals For	Ag.	Pts
West Bromwich A. ..	11	6	4	1	18	10	16
Aston Villa	11	7	2	2	24	17	16
Liverpool	11	6	3	2	19	11	15
Manchester City.....	11	6	3	2	14	10	15
Stoke City.....	9	7	0	2	17	8	14
Newcastle United....	10	7	0	3	15	9	14
Coventry City	11	5	3	3	17	17	13
Derby County.....	9	5	2	2	24	11	12
Everton	11	4	3	4	10	7	11
Bolton Wanderers ...	10	2	7	1	15	12	11
Nottingham Forest...	11	4	3	4	21	18	11
Manchester United ..	10	4	2	4	17	12	10
Wolverhampton W. ..	10	5	0	5	18	17	10
Leeds United	10	3	3	4	13	15	9
Burnley	9	3	2	4	17	16	8
Bury	10	3	2	5	14	20	8
Sheffield Wednesday	9	3	1	5	10	16	7
Huddersfield Town...	11	3	1	7	12	23	7
Preston North End	**9**	**2**	**2**	**5**	**16**	**23**	**6**
Blackpool	10	1	3	6	12	22	5
Blackburn Rovers	9	1	2	6	5	16	4
Sheffield United.....	10	0	0	10	10	28	0

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OUR DIVISION

Blackburn Rovers hold the whip hand in Division Three at the moment with a point more and two games in hand of North End while Peterborough, after Monday's victory over Southend, are also only a point behind.

The value of a secure defence is reflected in Rovers' record because, while they have scored only 14 goals, which puts them amongst the bottom 12 for markmanship, they have conceded only seven, which is improved upon by only two clubs in the four divisions, West Bromwich Albion (6) and Bristol City (5).

Besides the points, Rovers are at last raking in the crowds, with the day's best for the division, 16,669 at Ewood on Saturday.

With about a quarter of the season's fixtures now completed, it is an appropriate time to see how the teams have progressed since the early games and the accompanying chart shows the way the the teams have fared.

Two points out of their last five games have sent Southend United, the early pace-setters, tumbling down the table, whereas Swindon Town have shot up from 17th to 5th place, thanks to some regular scoring by Peter Eastoe. Today's visitors, Colchester, have also made a significant improvement.

At this stage one point can make a difference of four or five places and it remains to be seen whom can stay the pace.

	7th Sept.	24th Sept.	7th Oct.
Southend U.	1	2	9
Preston N.E.	**2**	**1**	**2**
Charlton A.	3	5	9
Peterborough U.	4	7	3
Blackburn Rovers	5	8	1
Watford	6	10	6
AFC Bournemouth	7	6	17
Halifax Town	8	20	22
Crystal Palace	9	4	4
Walsall	10	9	7
Plymouth Argyle	11	13	14
Colchester U.	12	3	3
Hereford United	13	17	15
Brighton & H.A.	14	16	16
Port Vale	15	15	19
Aldershot	16	24	20
Swindon Town	17	11	5
Grimsby Town	18	21	24
Chesterfield	19	14	13
Wrexham	20	23	11
Tranmere Rovers	21	19	18
Bury	22	12	12
Huddersfield T.	23	22	23
Gillingham	24	18	21

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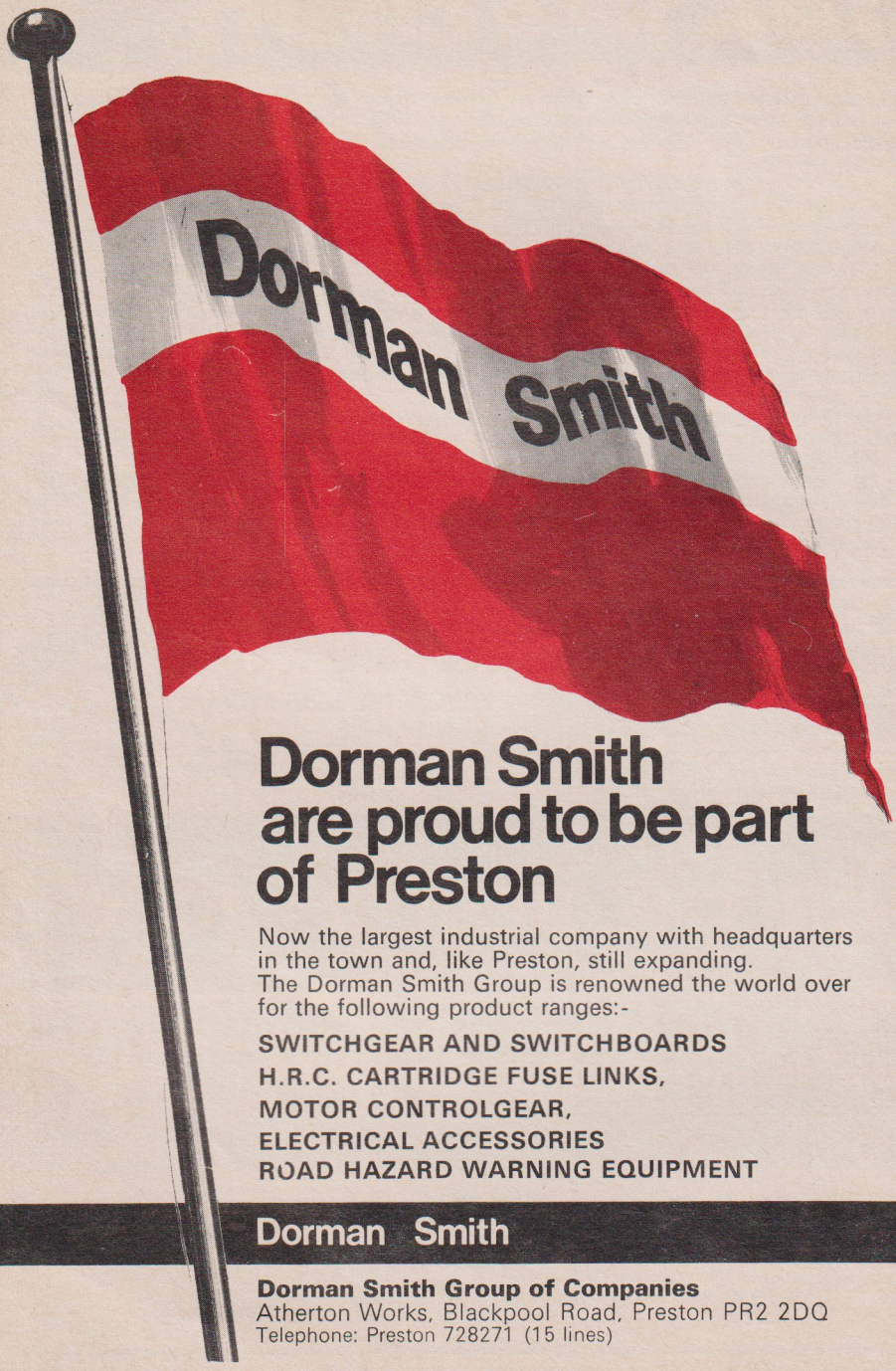

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SNAP SHOTS

When North End got their fifth goal against Bournemouth a fortnight ago no-one in the Press Box could remember off-hand the last time they scored five goals.

Research shows that it was, in fact, as far back as December 17th, 1966, when we beat Northampton 5–1 away from home.

We had, however, recorded our biggest post-war win in the last match of the previous season, when Cardiff were savaged 9–0 at Deepdale, the scorers being Godfrey and Hannigan a hat-trick each, Greenhalgh 2 and Lawton one.

Other big scores in the last 20 years include a 6–1 win over Portsmouth in March, 1965 and a 5–1 success against Ipswich earlier in the same season, 6–3 over Swansea in 1963, 6–1 v Manchester City, 5–2 v Chelsea and 8–0 v Birmingham City, all in 1957–8, 6–0 v Cardiff, 6–0 v Sunderland, and 7–1 v Portsmouth in 1956–7, 6–2 v Blackpool (away) in 1955–56.

In 1954–55 Cardiff were hit 7–1 at Deepdale and 5–2 at Cardiff within the space of 10 days. North End had already scored a 5–0 win over Manchester City and in the first five games that season in Division I they totted up 20 goals. In the same season they beat Sheffield Wednesday 6–0 and Sheffield United 5–1 (away).

* * *

For the highest-scoring game since the war, one has to go back to that memorable 7–4 victory over Derby County at Deepdale in 1947.

Incidentally, that season, North End drew crowds of up to 35,000 at Deepdale and played before 50,000 at Anfield, 61,000 in Manchester against Manchester United and 65,000 when they won 2–0 at Stamford Bridge.

Col. Sanders' Recipe

Kentucky Fried Chicken

WILL YOU BE 'KENTUCKY LUCKY' ?

THREE LUCKY WINNING NUMBERS will be announced on the loudspeakers at half-time. The FIRST lucky programme holder will be entitled to claim TEN POUNDS, the holders of the other two programmes will each receive a voucher for a Party Barrel containing 20 pieces of finger licken' good chicken.

Winners should collect vouchers from the Secretary's Office, immediately after the 'final whistle'. Vouchers can be redeemed at any Kentucky Fried Chicken store in Great Britain.

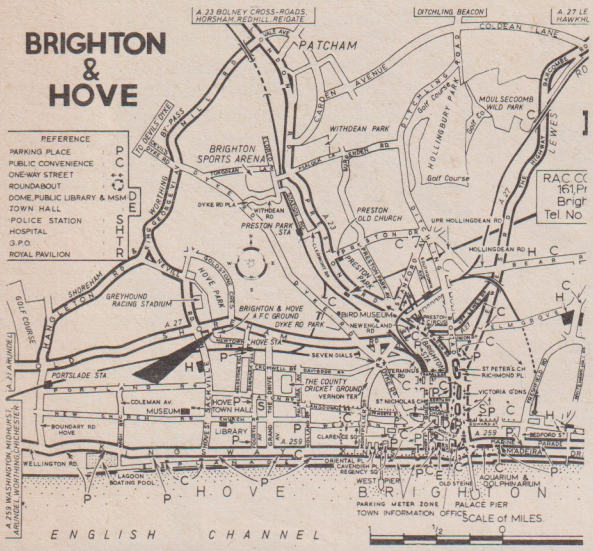
LUCKY NUMBER

or right here in Preston at . . .

92 FISHERGATE

Telephone 54574

travel trail



GOING BY CAR?

Here is your RAC route to next week's game at

BRIGHTON

PRESTON
Join M6 at most convenient intersection.
(Note: Mileages start at intersection 31, Samlesbury).
M6/M1 south to intersection 2, Five Ways Corner, Hendon, North London, junction A1/A41
208 miles
A41 (follow "West End" signs) to A406 North Circular Road going right at Brent Flyover with North Circular to Chiswick roundabout junction A205
217 miles
A205 (South Circular) via Kew, Mortlake and Putney to Wandsworth junction A214 223 miles
A214 for 3 miles to Streatham junction A23
226 miles
A23 via Putney, Redhill and Crawley (by-pass) to Brighton
269 miles

Brighton & Hove Albion ground is in Shoreham Road. Entering Brighton turn right into Mill Road/King George VI Avenue (Shoreham by-pass) for 2 miles then left to Nevill Road and left again after a mile into Shoreham Road. The ground is on your right in 200 yards.

Supporters wishing to travel to the above match should contact Mr. Tom Moorby in the Supporters Club as soon as possible. Depart Friday midnight 18th/19th. Price £2.95 (Adults); Child £1.97.

FIRST GOAL SWEEP

H2	H6	H10	V4	V8
H3	H7	H11	V5	V9
H4	H8	V2	V6	V10
H5	H9	V3	V7	V11

CUT OUT FOR YOUR OWN GROUP SWEEP

SUPPORTERS' CLUB

FORTHCOMING ATTRACTIONS

October		
12	Saturday	SHAUN CONNOR (Comic)
13	Sunday	BREN & DEE (International Duo)
17	Thursday	METRIX DUO (2 Boy Duo)
19	Saturday	SPANGLED JACK (Show Group)
20	Sunday	BARRY WYNDHAM (Com/Imp)
24	Thursday	HEADLINERS DUO
26	Saturday	SOUNDS OF STYLE (Cabaret Group)

North End know the right way to travel . . . . . by

RIBBLE
Associated with the National Bus Company

why not follow their lead and

CATCH A COACH

EXCURSIONS TO AWAY MATCHES

CHARTER A COACH for YOUR PRIVATE PARTY

If you have a travel problem come to the people who know how to solve it . . .

RIBBLE TRAVEL CORNER
70/72 Lancaster Road, Preston phone 53021

Proud Preston Promotions

Support North End

CAN YOU SELL TEN TICKETS WEEKLY?

If so, please phone 56500 or fill in and send application on page 11. We need your financial help in our efforts for promotion.

TICKET SELLERS REQUIRED FOR MATCH DAYS. GOOD COMMISSION AND FREE ADMISSION TO MATCHES. APPLY POOLS OFFICE 9 a.m. to 5 p.m. MONDAY TO FRIDAY

The Football League Division Three – Deepdale – October 12th, 1974

PRESTON NORTH END Shirts – White		COLCHESTER UNITED Shirts – Red
John BROWN	1	Mike WALKER
Alex SPARK	2	Alex SMITH
Francis BURNS	3	Lindsay SMITH
Bobby CHARLTON	4	Steve LESLIE
John BIRD	5	Ray HARTFORD
David SADLER	6	Mick PACKER
Alan LAMB	7	Phil THOMAS
Tony MORLEY	8	Bobby SVARC
Mike ELWISS	9	John FROGGATT
Mel HOLDEN	10	Jimmy LINDSAY
Gary WILLIAMS	11	Mickey COOK
	12	

REFEREE

J. D. HOUGH (Macclesfield)
In his second season on the full League list. Runs his own plumbing and heating business and keeps in trim at keep-fit classes.

LANCASHIRE EVENING FOOTBALL POST

LINESMEN

Red Flag:
G. Bailey (Stockport)

Yellow Flag:
J. J. Lydon (Warrington)

TODAY'S MATCH BALL DONOR –
BLACK'S WORLD TRAVEL (Telephone 728542)

SCORE BOARD

A	Bournemouth Crystal P.	E	Halifax T. Swindon T.	J	Walsall Aldershot	N	Aston Villa Blackpool
B	Bury Charlton A.	F	Huddersfield T. Brighton & H.A.	K	Wrexham Grimsby T.	O	Hull City Bolton W.
C	Chesterfield Blackburn R.	G	Peterborough U. Watford	L	Burnley Manchester C.	P	Manchester U. Notts County
D	Gillingham Hereford U.	H	Port Vale Plymouth Argyle	M	Liverpool Middlesbrough	Q	West Brom. Res. Preston NE Res.

DEEPDALE DIARY

Saturday, October 19th, 1974 — CENTRAL LEAGUE — Kick-off 3.00 p.m.
Preston North End Reserves v. Manchester City Reserves

Tuesday, October 22nd, 1974 — DIVISION THREE — Kick-off 7.30 p.m.
PRESTON NORTH END v. GILLINGHAM

Printed by United Printing Services, Stanley Road, Blackpool FY1 4QN